

## BANG Showbiz

BANG Showbiz is the world's premier entertainment news agency providing the most exciting celebrity news to online, print and broadcast media outlets across the globe.

## About BANG

BANG was established in 1997 by Fleet Street showbiz columnist Rick Sky - who was entertainment editor on The Sun, Daily Mirror and Daily Star - to serve the UK and world media with entertainment stories.

In the last decade, BANG Showbiz has carved at an outstanding Image within the entertainment news industry. Our standing clients have a high degree of trust in our service, exclusiveness and in our fair conditions.

## BANG Services

BANG is one of the leading suppliers of entertainment news in online, print and broadcast media. Our feeds are available in various languages, including German, English, Japanese and Portuguese.

BANG XML-Service supplies you with extensive articles about showbiz, music, movies, TV news, fashion & beauty, royal, bizarre and German starts.

Articles and high definition pictures are uploaded to your homepage automatically. You are able to determine quantity, date and design; everything else belongs to our business.



*“If BANG isn’t running a story  
it isn’t worth knowing.”*

## Our clients



## Imprint

Telephone: +44 (0) 20 7428 7500  
Email: [ricksky@bangshowbiz.com](mailto:ricksky@bangshowbiz.com)  
Website: [www.bangshowbiz.com](http://www.bangshowbiz.com)

BANG Media International  
28 Holmes Road  
NW5 3AB, London

## Our newspool

Design your package based on your wishes and needs\*

- 📺 You will be supplied with up to 30 entertainment articles Monday to Friday, which are updated several times a day.
- 📺 We provide up to 10 stories at the weekends
- 📺 Breaking news are delivered immediately
- 📺 Each article goes along with a high definition picture pointing out the content of the story
- 📺 BANG provides 2 videos per day (1-2 minutes) with German and English voice over.
- 📺 E-Mail service: We deliver your individual newpackage including a high definition picture per story in text form via Email.
- 📺 Newsroom-login: you gain access to our newsroom with a personal login where you can extract and download the relevant articles for your business.
- 📺 XML-newsfeed: All entertaining stories and videos are published on your homepage or website directly via news-feed. You choose a design fitting to your corporate identity.

\* combine the relevant categories from BANG! and get the services listed above for your newpackage.

## BANG!

You can combine your individual package out of this newspool

### BANG Showbiz

All news concerning the glitz and glam of the entertainment world! From thrilling baby news, shattering affairs and shocking developments, BANG Showbiz has an eye for the best stories around the globe.

### BANG movies

Whether at the red carpet or at press-events: BANG camera crew captures exclusive interviews with the high society, since our headquarter in London is located at an international hotspot for media-events.

### BANG music

BANG music covers everything you need to know about music branch – late-breaking news, ambitious newcomers, scandals and affairs. You receive a comprehensive package including exclusive interviews and news from festivals, award-shows and concerts.

### BANG beauty & fashion

BANG records live and exclusively from the greatest fashion shows and the latest styles and trends of the celebrity. BANG always keeps you up-to-date.

### BANG Germany

BANG Germany knows everything you need to know about the glitz and glam in German-speaking countries. You receive gossip, background information and the latest news from Germany, Austria and Switzerland.

## Our Team

**BANG Showbiz team clearly distinguishes from the broad offer with a high degree of professionalism and outstanding services.**

- 📺 BANG Showbiz was founded in 1997 in London by the living journalism legend Rick Sky, one of the first showbiz reporters around.
- 📺 We focus on the latest news about national and international stars and celebrity out of Showbiz, music, fashion and movies.
- 📺 Our first-class journalists are highly educated editors with long-lasting experience in various divisions of journalism. They know everything one can know about the relevant market and they don't dread explosive stories.

## Terms and conditions

Our products can be combined individually for every client, which is why our conditions are a matter of negotiations.

Are you convinced? Sign up for our free trial online at [www.bangshowbiz.com](http://www.bangshowbiz.com) or call our office.

We look forward to hearing from you!

Kind regards,



*Rick Sky, Managing Director*